



For Immediate Release:

Contact:

Todd Ballew

World Micro, Inc

800-400-5026

tballew@worldmicro.com

www.worldmicro.com

New Moisture Sensitivity Program

Atlanta, GA, June 1, 2009 - In accordance with IDEA membership requirements, World Micro has defined, developed, and documented a Moisture Sensitivity Level Management Program within its Quality Management System for the packaging and handling of moisture sensitive devices.

Of one of the first companies to meet the new requirement, World Micro began implementation in May. With the flow perfected, this process became standard on June 1, 2009.

The World Micro process was developed using key elements of J-STD-033B.1 "Handling, Packing, Shipping and Use of Moisture/Reflow Sensitive Surface Mount Devices".

World Micro's Director of Quality, Art Ogg commented, "I am pleased to announce that we have completed this process well ahead of time. We remain firmly dedicated to proper handling and storage of all components."

This Quality process will allow for the proper identification, handling and packaging of surface mount components that are sensitive to moisture absorption; increasing the level of commitment World Micro has already placed on the Quality of the components offered to our customers.

The Independent Distributors of Electronics Association (IDEA), of which World Micro is a member, is a non-profit association of distributors who have joined together to represent quality and are ethically committed companies supplying electronic components.

###