

FOR IMMEDIATE RELEASE

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World Micro Fully ESD Certified in Asia
Penang Facility Ready to Serve Customers in Asia

ATLANTA, GA – July 11, 2011 – World Micro, Inc., a global supplier of electronic components, announced today that the company’s newly opened distribution hub in Penang, Malaysia, has been awarded its ANSI/ESD-S20.20 ESD certification for having in place appropriate procedures and controls to deal with electrostatic discharge. The certification completes all requirements for World Micro’s Malaysia facility to officially and confidently enter the distribution supply chain and begin to deliver products and services of the highest quality to its customers throughout Asia.

ESD certification is administered by auditors who after successful ESD audits recommend conforming companies to National Quality Assurance, one of the world’s largest ISO (International Standards Organization) registrars, who in turn issue the appropriate ISO certification. Such certifications are important in most industries, but especially so for World Micro, a supplier to scores of manufacturers of military, commercial, and medical electronics equipment around the world. The ANSI/ESD-S20.20 ESD certification (# ESD13815) as applied to buildings, warehouses, labs and personnel, governs the appropriate handling of parts to avoid damage through electrostatic discharge. ([View document here](#))

“This certification completes all requirements for the company’s regional hub to officially conduct business in Malaysia. It also extends World Micro’s distribution, excess inventory, and counterfeit parts detection and training capabilities into a part of the world in which we find greatly increased interest from our customers,” said Art Ogg, vice president of global quality at World Micro. “We look forward to bringing to our customers in Asia the same dependable and indisputable quality that is routinely delivered by World Micro to customers in North America and elsewhere,” added Ogg.

About World Micro Components, Inc.

World Micro is a global Electronics and Aerospace Distributor focused on quality systems and leads the industry in detection of counterfeit components. Since, 1996, World Micro has helped purchasing and engineering departments at leading OEM, EMS, Defense, and ODM companies research, design, source, stock, procure, inventory, and manage board level, embedded computing products and military/aerospace hardware. World Micro, Inc., is privately held and headquartered in Roswell, Georgia. The company's website is www.worldmicro.com.

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