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World Micro Announces
Southeast Asia Office Opening

Atlanta, GA, September 10, 2008 - World Micro, Inc., an Atlanta, GA based electronic component distributor and supply chain solutions provider, announces that it has established representation by opening an office in Penang, Malaysia. The office will provide support to current and future World Micro OEM and EMS customers in Malaysia, Thailand and Singapore.

Jason Murphy, World Micro's Vice President of Business Development, commented, "As major EMS providers and OEMs continue to expand operations in this resource rich market and capitalize on low cost manufacturing opportunities, World Micro is prepared to better serve these customers by providing scalable local field presence".

World Micro also announces the appointment of Megela Ganeeson to run the new facility. Todd Ballew, World Micro's EVP / GM commented, "In addition to the numerous relationships Meg has, she also brings over 15 years of industry experience to World Micro."

"Over the past 15 years, Meg has worked in senior purchasing and supply chain positions at Jabil, Venture, Grundig and Solectron."

For more information regarding World Micro's capabilities in Malaysia, please contact:

Megela Ganeeson
Regional Manager
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ABOUT - World Micro is a global electronics distribution company. Since, 1995, World Micro has helped Purchasing and Engineering Departments at leading OEM, EMS, and ODM companies research, design, source, stock, procure, inventory, and manage board level components and embedded computing products at every stage of the Product Life Cycle: Prototype, Production, and End-Of-Life Management. World Micro is headquartered in Atlanta, Georgia with offices in Huntsville, AL.

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